

From the KASFAA President

Where has all the time gone? It seems like just yesterday we were all together in Topeka and mystery was afoot. I want to thank the entire membership for a successful conference, especially Tanya McGee for putting together such a terrific program – we all benefited from this committee's hard work and dedication.



The Board met in June to determine the budget for next year, we are set and ready to go. Expenses continue to rise but once again we have been able to keep institutional membership and conference fees at their current rate.

Associate membership dues were increased by \$10 to bring them to the same level as institutional members. Thank you to the new committee chairs (and their co-chairs) for all their work and preparation for this upcoming year. These committees and their volunteers help keep the mystery out of KASFAA.

I want to take this opportunity to share with you the names of the committee chair and the number of volunteers on each committee:

Committee	Chair	# of volunteers
Associate Member:	Laura Jandl	Wells Fargo 20
Audit:	Kelly Hoggatt	Manhattan Area Tech College 6
Awards:	Brent Carpenter	USA Funds Services 18
College Goal Sunday:	Cheryl Bellinger	Bank of America 33
Conference Planning:	Elaine Henrie	Emporia State 40
Corporate Development:	Rita Jones	Commerce Bank & Trust 15
Electronic Resources:	Ben Kohl	Kansas State University 6
Fiscal Officer:	Sandy Schroeder	Emporia State 6
Membership:	Sherry Campbell	Cloud County Community College 13
Newsletter:	Amanda Blue	Nelnet 5
Publicity/Awareness:	Michelle Pursel	EdFund 15
Training:	LaVerne Schmidt	Wichita Technical College 19
Welcome:	Sandy Sissom	Ottawa University 26

I am seeing rainbows in Kansas again. Referring to rainbows, Maya Angelou said that "rainbows are people who quietly influence our lives, causing a domino effect of good deeds and success". Keep looking for the rainbows and you will probably find yourself in Kansas or at least a member of KASFAA.

Looking forward to seeing you in October.

Myra

NASFAA and Partners Announce College Access Marketing Web Site

New online resource improves communication campaigns that encourage college attendance

New York, N.Y. (July 1, 2005) – The National Association of Student Financial Aid Administrators (NASFAA) and the Pathways to College Network announced today the availability of a new online resource to improve communication campaigns aimed at encouraging students and families to pursue college opportunities. The Pathways Network is managed by The Education Resources Institute (TERI), and comprises 30 partner organizations, including lead partners NASFAA, the College Board, and the Southern Regional Education Board (SREB).

Named *College Access Marketing*, the Web site is designed for schools, programs, organizations, and government agencies that provide students and families with support and guidance about going to college. The site explains how to use marketing techniques to reach students with messages that resonate, and emphasizes the importance of investing in good audience research and solid evaluation. It also features a multimedia gallery of examples from past and current campaigns, including TV, radio, print, and other materials.

While college access marketing is still a young field, the use of marketing techniques to promote positive behavioral change has been a well-accepted practice in the public health sector for decades.

NASFAA President Dallas Martin applauded the site, saying, "This is a great resource for NASFAA members and others committed to college access. It takes what we are already doing and makes it more effective. Ultimately, this is about the students. Are they hearing what we are trying to say? If not, what do we need to do differently? This site helps people find constructive answers to those questions."

"The *College Access Marketing* site is really breaking new ground," said Ann Coles, Director of the Pathways to College Network and TERI senior vice president. "It links what research shows is effective in communication to the goal of improving college access in a very practical way."

College Access Marketing is available free of charge to all users at:
<http://www.collegeaccessmarketing.org>.

About the National Association of Student Financial Aid Administrators (NASFAA)

The National Association of Student Financial Aid Administrators (NASFAA) is a nonprofit membership organization that represents more than 10,000 financial aid professionals at nearly 3,000 colleges, universities, and career schools across the country. Based in Washington, D.C., NASFAA is the only national association with a primary focus on student aid legislation, regulatory analysis, and training for financial aid administrators. Each year, members help more than eight million students receive funding for postsecondary education. In addition to its Member Web site at www.NASFAA.org, the Association offers a Web site with financial aid information for parents and students at www.StudentAid.org.

About the Pathways to College Network

Launched in 2001, the Pathways to College Network is an alliance of 41 national organizations and funders committed to advancing college access and success for underserved students, including those who are the first generation in their families to go to college, low-income students, underrepresented minorities, and students with disabilities. Pathways emphasizes connecting policymakers, education leaders and practitioners, and community leaders with research on effective strategies for improving college preparation, enrollment, and degree completion. In 2004, Pathways published A Shared Agenda: A Leadership Challenge to Improve College Access and Success, summarizing research-based effective policies and practices drawn from over 650 studies. For more information, see www.pathwaystocollege.net.

News from the Kansas Board of Regents Office

The 2005 Kansas Legislature authorized the new **Mathematics and Science Teacher Service Scholarship** program that became effective for the 2005-06 academic year. This program is similar to the current Kansas Teacher Service Scholarship program, however with a few differences. The main difference is that preference is given to students who have completed at least 60 hours of college credit and students must commit to teaching two years for every year that they have received the scholarship. (The current teacher scholarship program requires one year of service for each year of scholarship.) Students are only eligible to receive the new scholarship for two years. The current Kansas Teacher Service Scholarship is still in existence. This new scholarship will allow additional funding opportunities for students planning to become teachers in the state of Kansas.

The **Workforce Development Loan Program** is effective for the 2005-06 academic year. This program has taken a long time to implement, but will enable students seeking vocational training to have an additional funding resource available to them. Students who are Kansas residents, attending an area vocational technical school, technical college, community college, or vocational school coordinated under the Kansas Board of Regents are eligible to apply for this loan. The funding source comes from federal funding through the Kansas Department of Labor and the Kansas Department of Social and Rehabilitation Services. These federal sources require that students be eligible for the Workforce Investment Act (WIA) programs or have been past recipients of Temporary Assistance for Families (TAF). Students must agree to live and work in Kansas in a field of work for which they were trained using the skills attained under the course of instruction for which the loan was received until the loan is totally forgiven. For each year of working and living in Kansas, $\frac{1}{4}$ of the total loan principal and interest that accrued during the prior year shall be forgiven for the first three years and upon completion of the fourth year, the remaining balance of principal and interest of the loan shall be forgiven. Students must demonstrate financial need as measured by the Free Application for Federal Student Aid (FAFSA) application. The loans shall be awarded for the payment of tuition, fees, book, room and board and any other necessary school related expenses. The maximum loan amount is \$2,000 per year. The interest rate on the loan will be based on the average daily balance (ADB) rate calculated by the Pooled Money Investment Board. Three percentage points are added to the ADB. Currently the interest rate on this loan is 6.008%.

If anyone has any questions regarding the new Mathematics and Science Teacher Service Scholarship or Workforce Development Loan Programs, contact our office for more information.

We hope that you've all had an enjoyable summer. It seems to us that it has gone by entirely too fast. However, we are looking forward to cooler temperatures. Best wishes to all of you with your fall semester enrollments and student aid disbursements. We look forward to seeing you all in Great Bend in October.

USA Funds Awards Kansas Students \$538,125 in Scholarships

Submitted by: Brent Carpenter, USA Funds Services

USA Funds® announces the award of \$538,125 in scholarships to help 365 low-to-moderate-income students in Kansas pursue higher education.

USA Funds awarded \$219,000 in scholarships to 147 first-time recipients of USA Funds Access to Education Scholarships® in Kansas for the 2005-2006 academic year. In addition, USA Funds awarded \$319,125 in renewal scholarships to 218 Kansas students who previously had received awards under the program.

Because USA Funds serves as the designated guarantor of federal education loans in Kansas, the state's residents receive priority consideration for the awards.

To qualify for the scholarships, students must come from households with annual incomes of \$35,000 or less. Full-time undergraduate, graduate and professional students are eligible for \$1,500 scholarships, and half-time undergraduates may receive \$750 scholarships.

If a scholarship recipient maintains a grade-point average of at least 2.5, the scholarship may be renewed annually until the student receives a degree or certificate, or the total amount awarded reaches \$6,000, whichever comes first.

For a list of first-time USA Funds Access to Education Scholarship recipients for 2005-2006, visit www.usafunds.org/planning/access_to_education_scholarship/index.html.

Information about USA Funds' 2006-2007 scholarship program will be posted beginning Oct. 3 on USA Funds' Web site, www.usafunds.org.

PLEASE "FORGIVE" ME, BUT DO I NEED TO "REPAY" MY STUDENT LOAN?

Submitted by Mark Krings, Regional Manager
National Student Loan Program

Education is the best investment students can make in their future. Paying back their loans on time builds a strong credit history, and paying them back early saves interest charges. Student loan borrowers who are entering repayment have many options to help them manage their student loans. The information below can help them simplify their loan repayment.

Repayment Resources

One of the most common student loan questions is: "How will I repay my student loan?" Many resources are available to answer this question and explain options to simplify their repayment, compare repayment plans and payments, and list the consequences of default.

When disasters or emergencies strike, options are available to help your student loan borrowers handle their student loan obligations whether they're in "in-school", grace, or repayment status.

If your students are considering loan consolidation, help them carefully review their options and weigh the pros and cons to be sure consolidation is the right choice.

Loan Forgiveness

Student loan borrowers who teach elementary or secondary school may be eligible to have their student loans forgiven. They can download application and forbearance forms and view a list of low-income schools eligible for Stafford loan cancellation at

<http://studentaid.ed.gov/PORTALSWebApp/students/english/cancelstaff.jsp?tab=repaying>.

Federal agencies may establish a plan to repay FFELP, Direct, Perkins, or HEAL loans to recruit or retain highly qualified employees. More information is available at the *Office of Personnel Management's* website at <http://www.opm.gov/oca/PAY/StudentLoan/index.asp>.

Cancellation and bankruptcy options may also reduce a student's loan burden. Loans may be forgiven for students who become totally and permanently disabled, die, are unable to finish their program because the school closes, or the school falsely certifies their loan.

Deferment

Sometimes students have a right to postpone payments on their loan by getting a deferment. The most common reasons for deferments are:

- attending school at least half-time, studying full-time in a graduate fellowship program, or participating in a full-time rehabilitation training program for disabled people
- actively looking for employment but unable to find a full-time job
- experiencing financial difficulties

Student loan borrowers should talk to their lender about getting a deferment.

If a student's National Guard or Reserve unit has been called to active duty, or they are a regular, active-duty member of the Armed Forces who has been reassigned to another duty station, they may be eligible for loan benefits.

Forbearance

Student loan borrowers who are having difficulty repaying their loans may request a forbearance to delay or lower their payments. Unlike a deferment, they are responsible for the interest. To request a forbearance, students may complete a forbearance agreement and send it to their lender.

For more information about helping your students manage their student loan repayment, contact Mark Krings at 800-735-8778, ext. 6835 or markk@nslp.org.

NASFAA's LearnStudentAid.org Celebrates First Anniversary

On-line registrations now being accepted for courses that begin September 1, 2005 and later

Washington, DC - August 22, 2005 LearnStudentAid.org, the first learning community on the Web created by financial aid administrators for financial aid administrators, celebrated its first anniversary during the annual conference of the National Association of Student Financial Aid Administrators (NASFAA) this past July.

In this first year alone, 230 participants completed 786 courses. Feedback has been very positive. Marilyn Krump, from the University of Wisconsin Colleges wrote, "The technology was great. I signed up for the course so that I would know what I was supporting when I was encouraging others on the staff to also take courses. It is a great economical way to receive good training."

"I was surprised at the detail in the information and the quizzes," noted Patty Harris, a course mentor and Director of Financial Aid at William Mitchell College of Law in Minnesota. "This technology has the potential to present financial aid concepts in a consistent format that becomes a 'starting point' for any new financial aid staffer's understanding of their own institution's policies and practices."

The four courses currently being offered, which are part of the Financial Aid Fundamental series, were updated for 2005-06 by NASFAA's team of technical staff members. Courses that begin September 1 will include the updated material, as well as other improvements suggested by course participants.

"Interaction and collaboration are essential elements of the online community," comments LearnStudentAid.org program director Ellen Blackmun. "Suggestions from participants help everyone learn."

For more information, course descriptions, and to register for courses, please visit www.LearnStudentAid.org, email learnstudentaid@nasfaa.org or call 202-785-0452 x172.

About NASFAA

The National Association of Student Financial Aid Administrators is a nonprofit membership organization that represents more than 11,000 financial aid professionals at nearly 3,000 colleges, universities, and career schools across the country. Based in Washington, D.C., NASFAA is the only national association with a primary focus on student aid legislation, regulatory analysis, and training for financial aid administrators. Each year, members help more than 8 million students receive funding for postsecondary education. In addition to its member Web site at www.NASFAA.org, the Association offers a Web site with financial aid information for parents and students at www.StudentAid.org.

Across the State

[Kansas City Kansas Area Technical School](#)

Sandra McGill became a first time grandmother to a grandson on March 31, 2005.

KCKATS also has a new hire. Her name is Caprice Jappa, she is a Financial Aid Assistant.

[Wells Fargo](#)

Laura (Jandl) Schultz and Scott Schultz were married on June 3rd.

[Pittsburg State University](#)

Tammy Crays is the new Financial Aid Counselor in the Office of Student Financial Assistance, Pittsburg State University.

Julie Blanken has been promoted to Associate Director.

[Wichita State](#)

Randi Brunansky was recently hired as a Financial Aid Counselor. Randi was a former work-study student in our office prior to graduating this past May. Welcome Randi!

Shannon Soutar recently resigned her position as one of our financial aid counselors to take a job with Sungard Collegis in Houston, TX. We wish Shannon all the best in her new endeavors. A search will soon be underway to find her replacement.

[DCW](#)

Russell Kuhns and his 2 oldest sons went on a Boy Scout Trek (hiking/backpacking trip) that took them through 56 miles of the Rocky Mountains.

[Graduations...](#)

Kelly Hoggatt, Financial Aid Director, Manhattan Area Technical College and Michelle Carson, Assistant Director Financial Aid, Washburn University graduating with their Master's degrees from Kansas State University May, 2005. Kelly received a Master of Science, Student Personnel Services and Michelle a Master's of Science, Adult and Continuing Education



This and That...

Did you know??

Kermit the frog delivered the commencement address at Southampton College located in the state of New York in 1996.

Source: <http://www.hookedonfacts.com>